



Hosts the 37th Annual Western Federation of Watercolor Societies Exhibition



Juror: Gerald Brommer

This year's talented juror, **Gerald Brommer** is completely involved in art as an watercolor and acrylic painter, collagist, teacher, author and juror. He has written more than 22 books for high school and college art classes on several art subjects. For artists, he also has written a book on Emotional Content in Landscape Painting and several books on collage.

He has produced 12 DVD programs, 8 sets of posters for middle and high school art classes and 5 DVDs for practicing artists. He has won awards in most national watercolor shows and has had over 170 one-man shows in galleries from Alaska to Florida. His work is in over 4400 private and corporate collections in 44 states and 8 countries overseas. His work is shown in three galleries in California and one each in London England and in Florida. After 26 years of teaching high school art, he continues his teaching activities by leading workshops in all parts of America. He is a Life Member and Past President of the National Watercolor Society and belongs to many art organizations. His work and articles have appeared in countless books as well as in American Artist, Southwest Art, Artist's Magazine, International Artist, Watercolor Magic, Watercolor, America Art Collector and in several international magazines. His complete biography is listed in Who's Who in America: Who's Who in American Art and in every major biographical listing for artists and authors in America and the United Kingdom.

Western Federation website: <http://www.wfws.org/>

WESTERN FEDERATION OF WATERCOLOR SOCIETIES

The Western Federation of Watercolor Societies (WFWS) was formed 36 years ago through the foresight and work of Dr. David Gale (1915 - 1980) of the New Mexico Watercolor Society. Today, the WFWS includes over 4,500 artists in eleven regional watercolor societies and guilds. The WFWS encourages and recognizes artistic excellence and works to increase visibility of watercolor as an artistic medium through our annual exhibitions.

Arizona Watercolor Association (Phoenix, AZ)	AWA
Colorado Watercolor Society (Denver, CO)	CWS
Idaho Watercolor Society	IWS
Nevada Watercolor Society (Las Vegas, NV)	NWWS
New Mexico Watercolor Society	NMWS
San Diego Watercolor Society (San Diego, CA)	SDWS
Southern Arizona Watercolor Guild (Tucson, AZ)	SAWG
Southwestern Watercolor Society (Dallas/Ft. Worth, TX)	SWS
Utah Watercolor Society (Salt Lake City, UT)	UWS
Watercolor Society of Oregon	WSO
West Texas Watercolor Society (Lubbock, TX)	WTWS

Key Dates for the Artist

Nov 4, 2011	Entries due to your Society Delegate
Dec 30, 2011	Accepted notices mailed to Delegate
Jan 15, 2012	Matted paintings due to Delegate
April 13, 2012	Exhibition opens to Public
May 19, 2012	Exhibition Closes
May 22, 2012	Artwork returned via shipper to artists

Awards pending

37th Annual WFWS Exhibition

ENTRY REQUIREMENTS

1. The artist must be a member of one of the societies in the Western Federation of Watercolor Societies (WFWS) and may enter through one society only.
2. Work must be original and completed within the last two years. All work must be water-based media on paper or yupo presented in a primarily aqueous manner. Water-based media includes watercolors, acrylics, inks, gouache, casein, egg tempera, watercolor pencils and watercolor crayons. Collage materials must be painted by the artist with water media. Non water-based media may be integrated into a primarily aqueous painting as a minor element (20% or less of the surface). No copies of another artist's work or recognizable use of another's copyrighted intellectual property will be accepted. Paintings must not have been shown in any WFWS, national or international exhibition.
3. Size Limitations:
Maximum outside mat size: 32" x 40"
(must be in whole inches – no fractions !)
Minimum mat width: 3.5"
Minimum image size 10" x 14"
4. Entries will be submitted digitally as an email attachment to **artcubby@gmail.com**. (See Digital Image Requirements)
5. Accepted works must be matted with a single white or off-white mat (no gray or beige). Include a 3/16th inch foam core backing in a labeled, re-sealable plastic sleeve.
6. No price changes will be accepted. **PAINTINGS MUST BE FOR SALE** and available for the duration of the show. Upon sale a 20% contribution would be appreciated to NVWS.
7. Submission will be rejected if it does not conform to information provided with entry. The juror's decision is final. Permission is assumed by NVWS to reproduce accepted artwork for the catalog and promotional uses. Failure to provide accepted artwork will result in the artist being ineligible to enter WFWS for the following two exhibitions.

FEES – Make check payable to AWA

One entry is \$30, \$5 additional each for up to 2 more entries. Only one painting per artist will be accepted. Entry fees are non-refundable. Each entrant will receive a full color catalog. Additional catalogs may be purchased from your society for \$15.

IF ACCEPTED - Accepted paintings must be shipped by your society delegate with a pre-paid return using an "**Air Float Container**." A handling fee of \$40 for each accepted painting, made payable to NVWS, will be required. Detailed instructions for labeling and shipping will be included with notification of acceptance.

IMPORTANT - Entry form, digital files (and questions) should be sent to your society's delegate, not to NVWS. Your society's contact information is:

Society: Arizona Watercolor Association

Mail entry form and check to:

**JoEllen Layton
8550 S. College Lane
Tempe, AZ 85284**

Email: artcubby@gmail.com

DIGITAL IMAGE REQUIREMENTS

Digital image files **MUST** conform to the following requirements:

1. File format: **.jpg files** (no exceptions)
2. Resolution **must be 300 dpi**
3. Image size must be set so the **longest dimension is 1200 pixels**.
4. Each image file must be named as follows: Society initials, first four letters of last name, painting number (1, 2, 3), painting title (short versions please), .jpg extension.
Example: AWA, Kathy Christensen, 1st entry, "Memories of Lake Mead" would be: AWAchri1Memories.jpg
5. Attach the image(s) to an email and send them to **artcubby@gmail.com**

37th Annual WFWS Exhibition April 13th – May 19th, 2012

Keep This Section for Your Records

Entry #	Complete Title (please print)	Price	Image Size H x W	Mat Size H x W
Entry #1				
Entry #2				
Entry #3				

Check List (Contact _____ with questions)

- _____ Painting has not been in prior WFWS, National or International Exhibition
- _____ JPG file emailed to your society delegate **or on CD (CDs will not be returned)**
- _____ Check enclosed for entry fee, made out to your society
- _____ Entry form, signed and completed
- _____ Email address or a self-addressed, stamped, envelope (#10 business) included only if you **DO NOT** wish to be notified by email

Key Dates

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 Dec 30, 2011 Accepted notices mailed to Delegate
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ENTRY FORM

37TH ANNUAL WESTERN FEDERATION OF WATERCOLOR SOCIETIES EXHIBITION

Neither the Nevada Watercolor Society nor its officers, nor any receiving or leasing agent will be liable for loss or damage to any work of art submitted to this exhibition. Insurance, if desired for shipping, exhibition or any other reason, is the responsibility of the individual artist. Images of selected work may be used for publicity, catalog or slide shows at the discretion of the NVWS. By submitting work to this exhibit the artist agrees to the conditions set forth on this entry form. I hereby agree to the above liability clause and to abide by all the rules and regulations set forth in the prospectus of the Western Federation of Watercolor Societies 37th Annual Exhibition. Permission is granted to photograph my painting and use my image for publicity purposes.

Artist signature _____ Date _____

PLEASE PRINT CLEARLY

Name _____

Address _____

City _____ State _____ Zip code _____

Phone _____ Email _____

JPG File provided as:

_____ Email attachment

Entry Fee 1 entry _____ \$30
 2 entries _____ \$35
 3 entries _____ \$40

Check # _____

Entry #	Title	Medium	Price	Image H x W	Outer Edge of Mat H x W
Entry #1	Title				
	File Name				
Entry #2	Title				
	File Name				
Entry #3	Title				
	File Name				

Fill in this section and provide a self-addressed stamped #10 envelope only if you DO NOT wish to be notified by email

Artist's name:

Entry 1	Entry 2	Entry 3
Title _____	Title _____	Title _____
Accepted Not Accepted	Accepted Not Accepted	Accepted Not Accepted

AWA
c/o Kathryn Tartaglia
6270 N. 78th St.
#318
Scottsdale, AZ 85250

37th Annual
Western Federation of Watercolor
Societies Exhibition
April 13th – May 19th, 2012
Marjorie Barrack Museum on the UNLV Campus
Hosted by the Nevada Watercolor Society



WFWS

Western Federation of Watercolor Societies